

**GOVERNMENT OF TELANGANA
ABSTRACT**

ELECTIONS – Advertisement through Radio Jingles in connection with special campaign for Special Summary Revision of Photo Electoral Rolls, 2022 w.r.t. 01.01.2022 as the qualifying date – Sanction for release of an amount of Rs. **4,64,590/-** to M/s. Livewires Advertising Pvt., Ltd - Orders - Issued.

GENERAL ADMINISTRATION (ELECTIONS.B) DEPARTMENT

G.O.Rt.No. 2654

Dated: 02-12-2021

Read the following:

1. ECI, New Delhi, Lr.No.23/2021-ERS(Vol-II), dated: 03.08.2021
2. O/o. CEO, Telangana, Letter No. 2500/Elecs.B/2021-26, dt:18.10.2021
3. The M/s Livewires Advertising (P) Ltd., Proposal, dated 20.10.2021.
4. O/o. CEO, Telangana, Letter No. 2500/Elecs.B/2021-28, dt:22.10.2021.
5. M/s. Livewires Advertising Pvt., Ltd., invoice No.Prod-039, dt:01.12.2021.
6. BRO No.913, Finance (EBS) Department, dated:24.07.2021.
7. BRO No.1079, Finance (EBS-I) Department, dated: 19.08.2021.
8. BRO No.1311, Finance (EBS-I) Department, dated: 14.10.2021.

ORDER:

In the reference 1st cited, the Election Commission of India have issued the schedule for the Special Summary Revision of Photo Electoral Rolls with reference to 01.01.2022 as the qualifying date along with the necessary instructions / guidelines for the purpose. Based on the directions of the Election Commission of India vide reference 2nd read above, instructions were issued for taking up Special Campaign Awareness in the State.

2. In the reference 4th read above, M/s. Livewires Advertising Pvt., Ltd., Hyderabad was requested to take up advertisement through Radio Jingles (20 seconds) in connection with special campaign for Special Summary Revision of Photo Electoral Rolls, 2022 w.r.t. 01.01.2022 as the qualifying date as per the estimates prescribed by the DIPR. In the reference 5th read above M/s. Livewires Advertising Pvt., Ltd., Hyderabad has submitted invoice to an amount of **Rs. 4,64,590/-** after done with and requested to arrange payment.

3. After careful examination sanction is hereby accorded for drawal and payment for an amount of **Rs. 4,64,590/- (Rupees Four Lakhs Sixty Four Thousand Five Hundred and Ninety Only)** to M/s. Livewires Advertising Pvt., Ltd towards advertisement through Radio Jingles (20 seconds) in connection with special campaign for Special Summary Revision of Photo Electoral Rolls, 2022 w.r.t. 01.01.2022 as the qualifying date.

4. The expenditure sanctioned in the para (3) above shall be debited to **“2015-Elections, M.H. 103 – Preparation and Printing of Electoral Rolls, G.H. 25 – State Sector Schemes, S.H.(04) Assembly and Parliamentary Constituencies, 260-Advertisements, Sales and Publicity Expenses”** and shall be met out of funds available in B.E 2021 – 22.

[P.T.O]

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5. The General Administration (Claims.C) Department is requested to draw the amount sanctioned in para (3) above and credit the same in favor of **M/s LIVEWIRES, ADVERTISING PVT., LTD, Account Number: 916030057548000, Axis Bank Ltd., Corporate Banking Branch, Begumpet, Hyderabad, (IFSC Code: UTIB0001634), PAN. No. AAACL2455K, GST. No. 36AAACL2455K1ZG.**

6. This order does not require the concurrence of Finance Department under the orders in force.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF TELANGANA)

**Dr. SHASHANK GOEL
CHIEF ELECTORAL OFFICER &
E.O. SPL. CHIEF SECRETARY TO GOVERNMENT.**

To

The General Administration (Claims.C) Department. (w.e.)

The Deputy Pay and Accounts Officer, Secretariat Branch, Hyderabad.

The Accountant General, Telangana, Hyderabad.

Copy to:

M/s. Livewires Advertising Pvt., Ltd, 6-3-903/A/9, Surya Nagar, Raj Bhavan Road, Somajiguda, Hyderabad – 82.

The G.A. (Elections.C) Department (for making necessary entries into Budget register)
SF / SC.

//FORWARDED:: BY ORDER//

SECTION OFFICER.